



*"Delivering Excellence Every Day"*

**MIAMI-DADE AVIATION DEPARTMENT  
DISADVANTAGED BUSINESS ENTERPRISE (DBE) PROGRAM  
TRIENNIAL DBE GOAL SETTING METHODOLOGY**



**Fiscal Years 2023 - 2025**

**Submitted: September 2022**

# Executive Summary

This document explains the methodology used by the Miami-Dade Aviation Department (MDAD) to establish its three-year overall Disadvantaged Business Enterprise (DBE) goal for contracts that contain funding assistance from the U.S. Department of Transportation/Federal Aviation Administration. Determination of the goal includes identifying a base figure for the relative availability of DBE's based on demonstrable evidence of the availability of ready, willing, and able DBE's as compared with the availability of all businesses participating on FAA-assisted contracts.

In accordance with 49 CFR 26.45, MDAD's goal methodology consists of two steps:

1. Establishing the base figure for the relative availability of DBE's.
2. Adjusting to the base figure as a result of available data.

The analysis of the data resulted in a base figure of 16.4% of DBE participation annually over the next three federal fiscal years. MDAD then considered all available evidence to determine whether adjustments should be made to the base figure calculations. To arrive at an overall goal, based upon an evaluation of historical participation, the Step 1 base figure was added to the Step 2 adjustment figure and the total was averaged, arriving at an **overall goal of 16.5%**.

MDAD also considered what percentage of the goal can be obtained through race-neutral means. Based on analysis of the historical race-neutral participation, MDAD is recommending a split of **1.5% race-neutral and 15.0% race-conscious participation**.

MDAD is committed to monitoring DBE participation to ensure the overall goal is being met. DBE achievements will be evaluated annually to determine whether market conditions warrant adjustments to the overall DBE goal, or individual race-conscious and race-neutral components.

# Overall DBE Three-Year Goal Methodology

**Name of Recipient:** Miami-Dade Aviation Department (MDAD)

**Goal Period:** FY 2023-25 (10/1/2022 through 9/30/2025)

**DOT-assisted contract amounts:**

Year 1	\$22,314,378
Year 2	\$30,690,934
Year 3	\$41,809,027
Totals	\$94,814,339

**Overall Three-Year Goal:** 16.5%, to be accomplished through 15.0% Race Conscious and 1.5% Race Neutral

**Total dollar amount to be expended on DBEs:** \$15,547,177

**Describe the Number and Type of Contracts that the airport anticipates awarding:**

Contracts in Fiscal Year #1

1. MIA Central Base Phase - \$876,012
2. MIA RIM HS5 Corral Taxiway Pavement Option 5 Design - \$2,018,194
3. OPF 09L/27R Runway Rehabilitation - \$19,420,172

Contracts in Fiscal Year #2

1. MIA Runway 9/27 Rehabilitation Construction - \$30,690,934

Contracts in Fiscal Year #3

1. MIA NTD 60 Apron & Utilities - Design - \$14,915,679
2. MIA RIM HS5 Corral Taxiway Pavement Option 5 Design - \$14,855,679
3. TMB Expand Apron Taxiway H Eastward Extension - \$12,037,669

## Market Area

The first step in establishing the DBE goal is to determine the relevant market area for the analysis or the geographic area where the majority of MDAD's contractors are located and where a majority of contracting dollars are spent. The established market area for MDAD is the metropolitan statistical area of Miami, Ft. Lauderdale, and Pompano Beach.

**Step 1. Actual relative availability of DBEs**

The base figure for the relative availability was calculated as follows:

Method: Use DBE Directories

(<https://fdotxwp02.dot.state.fl.us/EqualOpportunityOfficeBusinessDirectory/CustomSearch.aspx>) and

Census Bureau Data (<https://data.census.gov/cedsci/>).

Weighted Availability of DBE firms:

**Fiscal Year #1**

For 10/1/2022 - 9/30/2023, award of the following is anticipated:

Project Name	Trade Description	NAICS Description	NAICS	Trade (\$)	Directory	Census	DBE (%)	DBE (\$) (= Trade \$ x DBE %)
MIA Central Base Phase	Engineering Services	Engineering Services	541330	\$876,012	46	1,559	3.0%	\$26,280
MIA Central Base Phase				\$876,012			3.0%	\$26,280
MIA RIM HS5 Corral Taxiway Pavement Option 5 Design	Engineering Services	Engineering Services	541330	\$2,018,194	46	1,559	3.0%	\$60,546
MIA RIM HS5 Corral Taxiway Pavement Option 5 Design				\$2,018,194			3.0%	\$60,546
OPF 09L/27R Runway Rehabilitation	Electrical contractors and other wiring installation contractors	Electrical Contractors	238210	\$1,300,000	33	1,871	1.8%	\$23,400
OPF 09L/27R Runway Rehabilitation	Highway, street, and bridge construction	Highway and Street	237310	\$18,120,172	26	131	19.8%	\$3,587,794
OPF 09L/27R Runway Rehabilitation				\$19,420,172			18.6%	\$3,611,194
Year 1 Total				\$22,314,378			16.6%	\$3,698,020

**Fiscal Year #2**

For 10/1/2023 - 9/30/2024, award of the following is anticipated:

Project Name	Trade Description	NAICS Description	NAICS	Trade (\$)	Directory	Census	DBE (%)	DBE (\$) (= Trade \$ x DBE %)
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MIA Runway 9/27 Rehabilitation Construction	Highway, street, and bridge construction	Highway and Street	237310	\$30,690,934	26	131	19.8%	\$6,076,805
MIA Runway 9/27 Rehabilitation Construction				\$30,690,934			19.8%	\$6,076,805
Year 2 Total				\$30,690,934			19.8%	\$6,076,805

### Fiscal Year #3

For 10/1/2024 - 9/30/2025, award of the following is anticipated:

Project Name	Trade Description	NAICS Description	NAICS	Trade (\$)	Directory	Census	DBE (%)	DBE (\$) (= Trade \$ x DBE %)
MIA NTD 60 Apron & Utilities - Design	Engineering Services	Engineering Services	541330	\$14,915,679	46	1,559	3.0%	\$447,470
MIA NTD 60 Apron & Utilities - Design				\$14,915,679			3.0%	\$447,470
MIA RIM HS5 Corral Taxiway Pavement Option 5 Design	Highway, street, and bridge construction	Highway and Street	237310	\$14,855,679	26	131	19.8%	\$2,941,424
MIA RIM HS5 Corral Taxiway Pavement Option 5 Design				\$14,855,679			19.8%	\$2,941,424
TMB Expand Apron Taxiway H Eastward Extension	Highway, street, and bridge construction	Highway and Street	237310	\$12,037,669	26	131	19.8%	\$2,383,458
TMB Expand Apron Taxiway H Eastward Extension				\$12,037,669			19.8%	\$2,383,458
Year 3 Total				\$41,809,027			13.8%	\$5,772,352

The base goal projection after weighting is as follows:

- Total Weighted DBE Availability: **\$15,547,177**
- Total for All Trades: **\$94,814,339**

Dividing the weighted DBE totals by the total estimate for all trades gives a base DBE availability figure for the projects anticipated during the goal-setting period. This figure is expressed as a percentage and serves as the basis for the three-year overall goal.

Base of DBE Goal: **16.4%**

### Past History Participation

One piece of data used to determine the adjustment to the base figure was the median of historical DBE accomplishments, as follows:

FY	Total Grant \$ Amount	DBE Goals		Total	Accomplishments			Type of Work
		Race Conscious (%)	Race Neutral (%)		Race Conscious (%)	Race Neutral (%)	Total	
FY 21	\$120,584,138	17.3%	3.0%	20.3%	0.0%	0.0%	0.0%	Architectural, Engineering, & Construction
FY 20	\$31,085,267	17.3%	3.0%	20.3%	29.3%	6.7%	36.0%	Engineering & Construction
FY 19	\$81,015,319	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	Architectural, Engineering, & Construction
FY 18	\$144,304,460	15.0%	0.0%	15.0%	16.6%	0.0%	16.6%	Engineering & Construction

Arranging this historical data from low to high (0%, 0%, 16.6%, 36.01%), the median is **16.6%**.

Step 1 Base averaged with historical median: **(16.4% + 16.6%) / 2 = 16.5%**

To arrive at an overall goal, the Step 1 base figure was added to the Step 2 adjustment figure and the total was averaged, arriving at an overall goal of **16.5%**. MDAD believes this adjusted goal accurately reflects DBE participation that can be achieved for the type(s) of work being awarded during this three-year goal period (FY 2023-25).

Furthermore, there are no applicable disparity studies for the local market area or recent legal case information from the relevant jurisdictions to show evidence of barriers to entry or competitiveness of DBEs in the market area that is sufficient to warrant making an adjustment to the base goal.

### **Breakout of Estimated “Race and Gender Neutral” (RN) and “Race and Gender Conscious” (RC) Participation**

Miami-Dade Aviation Department (MDAD) will meet the maximum feasible portion of the overall goal by using race neutral means of facilitating DBE participation.

1. Arranging solicitations, times for the presentation of bids, quantities, specifications, and delivery schedules in ways that facilitates DBE, and other small businesses, participation;
2. Providing assistance in overcoming limitations such as inability to obtain bonding or financing;
3. Providing technical assistance and other services;
4. Carrying out information and communications programs on contracting procedures and specific contract opportunities;
5. Providing services to help DBEs and other small businesses improve long-term development, increase opportunities to participate in a variety of kinds of work, handle increasingly significant projects, and achieve eventual self-sufficiency;
6. Ensuring distribution of DBE directory, through print and electronic means, to the widest feasible universe of potential prime contractors;
7. Assist DBEs and other small businesses, to develop their capability to utilize emerging technology and conduct business through electronic media.

MDAD estimates that in meeting the established overall goal of 16.5%, it will obtain 1.5% from RN participation and 15.0% through race conscious measures.

In Fiscal Year 2018, MDAD's accomplishments exceeded the goal by 1.6%, which may be construed as evidence of race-neutral participation. MDAD also exceeded the goal in FY 2020. However, in FY 2021 the goal was not exceeded; therefore, 1.5% of the 16.5% goal is expected through race-neutral means and the remaining 15.0% is to be obtained by race-conscious measures.

MDAD will adjust the estimated breakout of race-neutral and race-conscious DBE participation as needed to reflect actual DBE participation (see §26.51(f)) and track and report race-neutral and race-conscious participation separately. For reporting purposes, RN DBE participation includes, but is not necessarily limited to the following: DBE participation through a prime contract obtained through customary competitive procurement procedures; DBE participation through a subcontract on a prime contract that does not carry a DBE goal, DBE participation on a prime contract exceeding a contract goal, and DBE participation through a subcontract from a prime contractor that did not consider a firm's DBE status in making the award.

## **Consultation**

In establishing the overall goal, MDAD provided for consultation and publication. This process included consultation with minority, women's, and general contractor groups, community organizations, and other officials or organizations which could be expected to have information concerning the availability of disadvantaged and non-disadvantaged businesses, the effects of discrimination on opportunities for DBE's, and MDAD's efforts to establish a level playing field for the participation of DBE's. The consultation included a scheduled, direct, interactive exchange with as many interested stakeholders as possible focused on obtaining information relevant to the goal setting process, and was conducted before the goal methodology was submitted to the operating administration for review. Details of the consultation are as follows.

The consultation engaged in was conducted through a video conference meeting on August 5, 2022 at 9:00am.

The following comments were received during the course of the consultation: No comments were received.

A notice of the proposed goal was published on MDAD's official website before the methodology was submitted to the Federal Aviation Administration.

If the proposed goal changes following review by Federal Aviation Administration, the revised goal will be posted on MDAD's official website.

Notwithstanding paragraph (f)(4) of §26.45, MDAD's proposed goals will not be implemented until this requirement has been met.

## **Sample Public Notice Language**

PUBLIC NOTICE OF DBE GOAL FOR  
DEPARTMENT OF TRANSPORTATION 49 CFR PART 26  
  
**ESTABLISHMENT OF OVERALL TRIENNIAL DBE GOAL FOR MDAD  
FOR FISCAL YEAR 2022 TO 2025**

The Miami-Dade Aviation Department (MDAD) is preparing to establish an overall triennial goal for participation by Disadvantaged Business Enterprises (DBE) in MDAD projects for Fiscal Year 2022 through 2025 (October 1, 2022 through September 30, 2025). MDAD invites commentary from small, minority and women-owned businesses, general contractor groups, community organizations, and other officials or organizations which may have information concerning the availability of disadvantaged and non-disadvantaged businesses, the effects of discrimination on opportunities for DBE's, and what might constitute a "level playing field" for participation of DBE's in MDAD projects. A "level playing field" is defined as the amount of participation DBE firms would have in MDAD projects if there were no discrimination against them.

MDAD is proposing an overall goal of 16.5% for participation by DBE's in MDAD projects for fiscal year 2022 through 2025, based on information currently available. The rationale for this goal and supporting information will be available for public inspection for 30 days from the posting of this notice at MDAD's Minority Affairs Office located at 4200 N.W. 36<sup>th</sup> Street, Building 5-A, 3<sup>rd</sup> Floor, Miami, Florida 33122, during normal business hours.

Comments on the DBE goal will be accepted for 30 days from the date of this notice and can be sent to the following:

Mr. Andre Ragin, DBELO  
Small Business Strategic Advisor, OR  
Minority Affairs  
Miami-Dade Aviation Department  
P.O. Box 025504, Miami, FL 33102-  
5504  
Telephone: (305) 876-7221  
Fax: (305) 876-0382  
Email: ARagin@FlyMIA.com

Federal Aviation Administration  
Office of Civil Rights  
Ms. Herlinda J. Bradley, DBE  
Compliance Specialist  
Herlinda.J.Bradley@faa.gov





## COMMUNITY OUTREACH MEETING-VIRTUAL

Friday, August 5, 2022

9:00 a.m.

4200 NW 36 Street, Miami FL 33122

### AGENDA

#### Welcome/Introductions:

- Moderator: Miami-Dade County, Small Business Development, ISD. **Dondrea Martin (305) 375-3156**  
**[Dondrea.Martin@miamidade.gov](mailto:Dondrea.Martin@miamidade.gov)**
- Update: Miami-Dade County, Small Business Development, ISD. **Lawanda Wright-Robinson (305) 375-3186**  
**[Lawanda.Wright-Robinson@miamidade.gov](mailto:Lawanda.Wright-Robinson@miamidade.gov)**
- MDAD Small Business Strategic Advisor – **Andre Ragin - 305-876-7221** **[ARagin@FlyMIA.com](mailto:ARagin@FlyMIA.com)**
  - **DBE Triennial Goal FY 22-25**
- Update: Small Business Development Certification – **Jasmine Hamlin (305) 375-3962**  
**[Jasmine.Hamlin@miamidade.gov](mailto:Jasmine.Hamlin@miamidade.gov)**
- Update: Small Business Development Bonding and Loan – **Carlos Ansuarez (305) 375-3112**  
**[Carlos.Ansuarez@miamidade.gov](mailto:Carlos.Ansuarez@miamidade.gov)**
- Update: MDAD Contract Administration- **Tiondra Wright - (305) 869-1596** **[TiWright@FlyMIA.com](mailto:TiWright@FlyMIA.com)**
- Update: MDAD Airport Concessions – **Denise Bacallao - (305) 876-7729** **[DBacallao@miami-airport.com](mailto:DBacallao@miami-airport.com)**
- Update: MDAD Facilities Development – **Raymond Lee– (305) 876-7036** **[RLee@FlyMIA.com](mailto:RLee@FlyMIA.com)**
- Update: MDAD Facilities Management – **James Ferreira– (305) 876-7036** **[jferreira@flyMIA.com](mailto:jferreira@flyMIA.com)**
- Update: MCM (MCC 9-18 Program) - **Ginny Mirabal - (305) 541-0000 ext. 230** **[vmirabal@mcm-us.com](mailto:vmirabal@mcm-us.com)**
- Update: Jackson Health Systems- **Romelia Brown -(305) 585 – 7544** **[romelia.brown@jhs-miami.org](mailto:romelia.brown@jhs-miami.org)**
- Update: US Dept. of Labor (Employee Benefits Security Administration)- **Jacell Moquete (954) 640-1425**  
**[Moquete.Jacell@dol.gov](mailto:Moquete.Jacell@dol.gov)**

#### Other Related Business:

- Public Opportunity for Questions

**NEXT MEETING: FRIDAY, September 9, 2022**



**How to Do Business with Miami Dade Aviation**  
**Wednesday, September 14, 2022**  
**10:00 a.m.**  
**4200 NW 36 Street, Miami FL 33122**  
**Auditorium-4<sup>th</sup> Floor**  
**AGENDA**

- **Welcome-** Miami-Dade County, Miami International Airport- **Ralph Cutie – Aviation Director**
- **Welcome-** Miami-Dade County, ISD, Small Business Development- **Lawanda Wright-Robinson- Section Chief (Business Outreach and Development)**
- **Overview-** Miami-Dade County, Miami International Airport, Minority Affairs Division- **Andre T. Ragin-Small Business Strategic Advisor**
  - **DBE Triennial Goal FY 22-25**
- **Become a Registered County Vendor –** Miami-Dade County, ISD, Vendor Services- **Reginald Hires, Procurement Quality Control Specialist**
- **Small Business Development**
  - **ACDBE/DBE Certification Requirements -** Miami-Dade County, ISD, Small Business Development- **Jeanise Cummings-Labossiere, Section Chief, Certification**
  - **Business Outreach and Education -** Miami-Dade County, ISD, Small Business Development- **Dondrea Martin, Technical Assistance Coordinator**
  - **Project Review and Analysis -** Miami-Dade County, ISD, Small Business Development- **Jacqueline Fussell, Capital Improvement Projects Analyst**
- **Contracts Administration General Overview-** Miami Dade County-Miami International Airport- **Juliana Manjarres, Airport Purchasing Specialist**
- **Capital Construction Projects**
  - Miami-Dade County, Miami International Airport – **Raymond Lee, Construction Manager 2, Facilities Development**
  - Miami-Dade County, Miami International Airport- **Juan Paan, Acting Division Director- Facilities Management**
    - General Construction 7040
    - Work Order Based Program
    - General Building Renovation Program
- **Concessions Program –** Miami Dade County- Miami International Airport- **Pete Betancourt, Chief Airport Concessions Business Development.**
- **MCC 9-18 Program-** MCM- Ginny Mirabal, **SBE Program Manager**
- **Testimonials from Local Vendors**
  - **Phillips Concessions, LLC- Ramona Hall**
  - **Conbuild, LLC - Joaquin Esquivia**

Questions and Answers